Best Western REWARDS. Innsider

REJECTION TRACKING SHEET

Type of Traveller	Belong to Other Hotel Rewards Programs?	Have you been asked to sign up before?	Doesn't travel much	Doesn't like BW Hotels	Loyal to Other Hotel Brand	Too Many Emails	Other Reasons	
Business Leisure	*Yes No*	*Yes No*	✓		✓	✓	*they book through a travel agency*	
Business Leisure	*Yes No*	*Yes No*					*spouse is already a BWR member*	
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
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Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						
Business Leisure	*Yes No*	*Yes No*						

DATE: _____

SIGN: _____